

SMALL TALK



BLA STATION

Material, construction, function and their products, now and in the future, are what drive Blå Station in the search for the not-yet seen, yet-to-be discovered.

We believe that to meet the demands and desires of today you need an innovative nature, a child's curiosity – and a heart that refuses to take the easy way out.





Because of their size, strength and unchangeable qualities, rocks and stones symbolize harmony. Their ability to create calm was the perfect inspiration for a series of upholstered furniture. Our goal was to design a sofa that could provide both harmony and an opportunity to recharge. Right in the midst of a hectic life.

While considering several kinds of stones and rocks – and experimenting with a variety of shapes,

pebble

DESIGN: OSKO + DEICHMANN



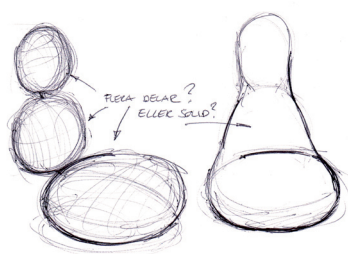
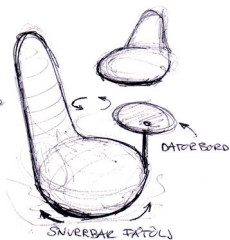
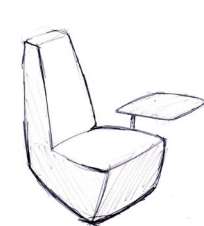
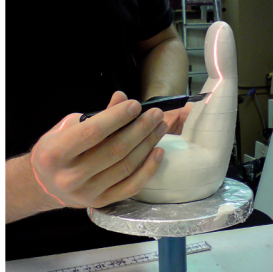
we noticed a small, beautifully rounded pebble that had been in our studio for quite some time. It was dark grey, very smooth and had a neat white line running across it.

Inspired by the line as a graphic element, together with the pebble's pleasant form and texture, we designed "PEBBLE". We also added a functional ornament, the wire frame enclosing the sofa and holding the loose cushions in place, to create an interesting line pattern – often found on stones.



pebble







Hm...

Here's where I could write about things that people don't read. Or, maybe I should mention a few thoughts on the design process. As if it were the most important thing in the world.

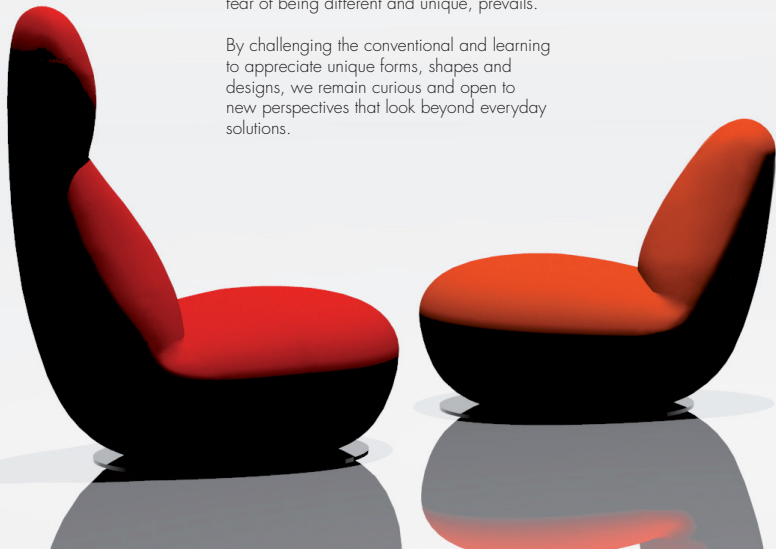
Or, I could write about how people are scared to love things that others don't like. And how having a negative opinion about something automatically makes what is said seem important.



Maybe I should write about the magnificent shapes in the world of Cubism. Perhaps a text about bad taste or how beautiful the world is after all. I don't know...

The old saying, "Beauty is in the eye of the beholder" has never been more relevant than today. On the one hand, we can enjoy more choices than ever before. On the other hand, fear of being different and unique, prevails.

By challenging the conventional and learning to appreciate unique forms, shapes and designs, we remain curious and open to new perspectives that look beyond everyday solutions.



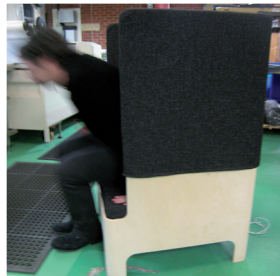
oppo

DESIGN: STEFAN BORSELIUS





koja





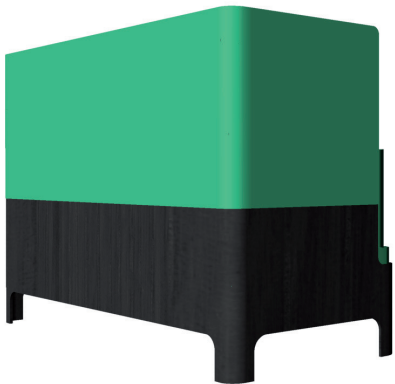
koja

DESIGN: FREDRIK MATTSON

Kom, vi bygger en KOJA!

Come on! Lets build a hut! Should we go for a big or small one? A hut that's high or low? Or, how about both? Lets bring soft pillows to make it nice and cozy. A quiet and calm place that provides shelter against the wind, the rain and all the noises.

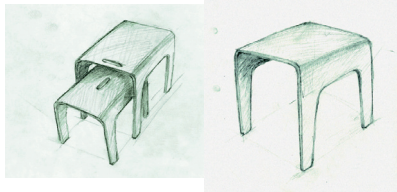
KOJA is available as both an armchair and sofa. High or low.





bimbo

DESIGN: PETER BRANDT



Despite a celebrated start, the first phase was very demanding. Shaky legs. Uneven. Crooked. Shy. Pale. Ran often into a corner to hide. Didn't want to be seen.

With time, Bimbo grew a millimeter here and a millimeter there. Became strong in body and soul. Stretched high and low and left and right, across the world. And Bimbo gained many friends. Got cocky and turned a cool black. And sometimes white. Like most teenagers. Got a new prize at a party.

And then it happened. Bimbo grew up and became an adult. Attaining strength and authority. Often wearing oak and gold and seen at plush hotels around the world. And now, Bimbo has a family!

Meet Bimbo Bedside and Bimbo Coffee!

I always enjoy the time with my fellow...

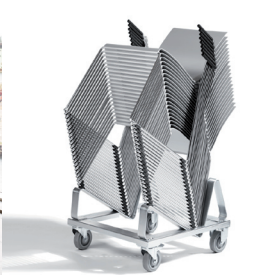


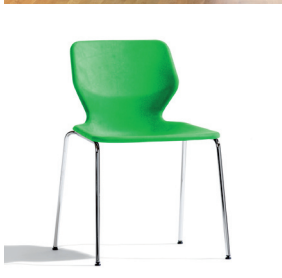
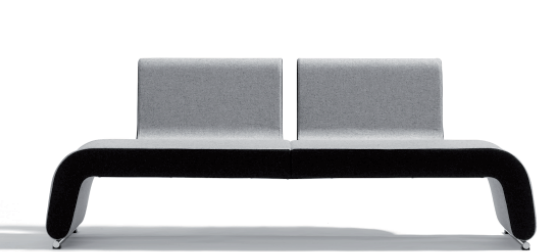
fellow

DESIGN: FREDRIK MATTSON

Yes, we are all different...but regardless of if it is within interior design or architecture, furniture is still always dressed as troops – and not as individuals.
Why is that?







The Swan

To help our clients make an environmentally aware choice, and to obtain official recognition of our environmental work, we have chosen to brand sections of our range with the Nordic Swan.

The Swan is the official Nordic Ecolabel, introduced by the Nordic Council of Ministers. Please visit www.ecolabel.se for more information.





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